

Contact: Debra Danziger Vice President of Marketing OnRamp Access 512.579.4037 (office) / 512.296.0080 (cell) debra@onr.com FOR IMMEDIATE RELEASE October 9, 2014

## Chad Kissinger Talks Hybrid Hosting at InnoTech Austin 2014

AUSTIN, TX – OnRamp, a leading high security and hybrid hosting provider, announced today that company Founder, Chad Kissinger, will be a featured speaker at InnoTech Austin, October 15, 2014 at the Austin Convention Center. Recognized as the region's largest business technology event, InnoTech is comprised of educational seminars, special events and demonstrations focused on innovation in the technology space. Kissinger's presentation, titled: "Hybrid Hosting: How to Ensure Data Availability, Security and Compliance in a Blended Environment," will take place from 11am-12pm in Room 8C and will demonstrate how businesses can address IT security and compliance requirements through a mix of data center services.

"Hybrid hosting offers a distinct set of advantages for companies that need to deploy new applications and capabilities, raise operational efficiency and reduce costs as well as achieve business continuity and disaster recovery goals," stated Kissinger. "However, when deploying a hybrid hosting environment there are several items that need to be taken into account in order to preserve the integrity and security of your data when new platforms and third party vendors are added."

The 11<sup>th</sup> Annual InnoTech Austin event will provide education sessions on topics related to security, data & analytics and health IT. Merging healthcare compliance and data security topics, Kissinger's speaking session will outline a business case for adding managed hosting or cloud services to a colocation or dedicated IT environment and highlight the challenges this approach creates for businesses in healthcare, financial and multiple other industries that deal with sensitive data.

As a sponsor of this event, several members of OnRamp's team will also be in attendance to showcase the company's hybrid hosting solutions from Booth 307 on the exhibition floor.

For registration information, visit: http://www.innotechconferences.com/austin/

## About OnRamp

OnRamp provides computing infrastructure for companies that require high levels of security and availability. As an SSAE 16 SOC I Type II audited, PCI Level 1 and HIPAA compliant company, OnRamp operates multiple enterprise class data centers to deploy hybrid solutions built on cloud-delivered computing capacity, managed hosting and colocation services. OnRamp specializes in working with companies to ensure compliance in the healthcare, financial services and other industries with high security needs, helping them meet the rigorous compliance requirements associated with HIPAA, PCI, SOX, FISMA and FERPA. Visit us at <a href="http://onr.com/">http://onr.com/</a>.

###